

Communications

The Communications and Community Relations Department of The Claremont Colleges Services (TCCS) provides comprehensive strategic communications and marketing services to support the colleges, departments, and stakeholders within The Claremont Colleges consortium. Our services include program and project visioning, brand enhancement, graphic design, website management, event promotion, media relations, and written communications support. Additionally, the department coordinates and guides consortial communication efforts to enhance student-facing services and effectively promote campus initiatives. Recognizing the consortium's significant role as both a prominent local employer and landowner, our department fosters strong, positive relationships with the Claremont community. We actively facilitate meaningful partnerships, philanthropic initiatives, and cultural and community engagement programs, while providing ongoing support for local businesses and public schools. Connect with the Communications team today for strategic guidance and support in advancing your departmental goals and enhancing campus initiatives.

SERVICES

Strategic Communications

TCCS Communications works with campus stakeholders to strategically communicate news, initiatives, or upcoming events. We work to identify the audience, determine the goals and objectives, craft the key messages, develop the tactical plan and evaluate the results. These reviews often result in a communications toolkit for ease of sharing. Toolkits can include social media strategies, preplanned email campaigns, flyers with scannable QR codes, monitor ads that circulate across campus monitors, and more.

Consortial Media Communications

TCCS Communications oversees The Claremont Colleges brand and coordinates consortial communications with the TCC identity. Media shared under the TCC domain refers to all seven institutions within The Claremont Colleges and each institution's students, faculty, and staff.

Communication Toolkits

Our Communication Toolkits offer a strategic and streamlined document for campus stakeholders to promote your campaign consistently across The Claremont Colleges. Each toolkit is designed to highlight your initiative and includes professionally designed, downloadable assets, such as digital monitor ads, flyers, social media posts, email headers, and more.

Graphic Design

With the assistance of our professional designers, Communications collaborates with clients to provide intelligent design solutions that educate and engage audiences while staying within TCC/TCCS branding. By using professional high-resolution images, thoughtfully organized brochures, and creative graphics, our Communications team can help audiences understand your programs and services through designed materials.

Web Design

Modern web design is more involved than creating an attractive website. It considers the user experience, search engine optimization, ease of use, and technical details. Communications assists with updating and organizing information on our established department web pages and intercollegiate sites.



Contact Communications

♦ Communication Requests

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Hours | Monday-Friday
8:00 a.m.- 5:00 p.m.

Website: [services.claremont.edu/
communications](https://services.claremont.edu/communications)

Organization Wide Communications

Ways to stay connected with TCCS news

- ♦ On The Same Page - *Published every other Friday*
- ♦ TCCS Calendar - *Published Monthly*
- ♦ Sit Down with Stig - *Broadcasted monthly on Thursday at 8:30 am*
- ♦ Clare - *TCCS internal intranet*
- ♦ Services Website - *TCCS public website*

Other Services

- ♦ Video, Photography & Audio Production
- ♦ Survey Engagement
- ♦ Special Events
- ♦ Monitor Advertising
- ♦ Staff Headshots
- ♦ TCCS / TCC Stationary Templates